



HEALTHY ENVIRONMENT ALLIANCE OF UTAH

**Together, we're protecting
our families and neighbors
from environmental
threats.**



CONTACT

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MESSAGE FROM THE EXECUTIVE DIRECTOR



For over 20 years, the Healthy Environment Alliance of Utah (HEAL Utah) has been monitoring and responding to some of our community's most critical environmental threats. We are a dedicated organization of people who share a passion for ensuring that every Utahn has the opportunity to live, work, and play in a healthy environment.

TOGETHER WE'RE BUILDING A HEALTHIER UTAH

HEAL Utah has a track record of tackling some of the biggest threats to Utah's environment and public health — and succeeding — by empowering grass-roots advocates, using science-based solutions, and developing common-sense policy. We successfully move legislation, regulatory measures, and personal lifestyle changes forward to guarantee a better, healthier tomorrow. For over 20 years we have fought to protect our health and communities from environmental threats.

Our work focuses on clean air, energy and climate, and radioactive waste. For each of our issues, we take well-researched legislative, regulatory, and personal lifestyle approaches to generate measurable change and then rely on grassroots action to make it happen. Understanding political, regulatory, and industry-wide perspectives allows us to research realistic solutions, and create strategic, long-term campaigns.

Our work is never done and we need your support. We can only accomplish what we do through the generous support of donors like you. Before you review the following sponsorship opportunities, I want to thank you for your consideration and would love to discuss how your company's values and our goals for healthy communities and families align. Partnering with HEAL Utah is good for our community, good for your business, and will help shape the future of Utah.

Thank you,

A handwritten signature in black ink that reads "Scott Williams". The signature is written in a cursive style.

Scott Williams, M.D., M.P.H.

INVEST IN OUR IMPACT AND VISION

GOOD FOR YOUR BUSINESS AND BRAND

Investing in HEAL Utah is not only good for our community, it is good for your business. As one of the most enduring and respected environmental and public health organizations in Utah, HEAL Utah offers a brand and a mission that shows your company is committed to the future of the children and families in our community. Investment in HEAL Utah is a way to demonstrate that your company is committed to clean air, addressing climate change, and promoting public health.

By partnering with us, your company will be promoted through:

- Our mailing lists that include over 30,000 households
- Our community and private events, reaching over 15,000 people annually
- Our website, which receives over 25,000 unique site visits annually
- Our social media accounts, reaching over 10,000 followers
- Our podcast, reaching over 6,000 people annually
- Our Annual Impact Report distributed throughout the state

Your collaboration with HEAL Utah demonstrates your company's efforts to protect future generations from environmental threats throughout the year.



ANNUAL SPONSORSHIP LEVELS

As a HEAL Utah sponsor, your company is joining forces with HEAL Utah's staff, board, and supporters to further the critical work we are able to accomplish. Together, we're changing Utah and making it a better place for our families to live, work, and play.

PLATINUM (\$10,000+)

- One premium table (or equivalent tickets) at each signature fundraising event
- VIP offerings at all applicable events
- Presenting sponsor listing at all community and fundraising events
- Platinum listing in HEAL Utah Annual Impact Report
- Platinum listing on website and social media
- Platinum listing at HEAL Utah facilities

GOLD (\$5,000+)

- One premium table (or equivalent tickets) at each signature fundraising event
- VIP offerings at all applicable events
- Gold listing at all community and fundraising events
- Gold listing in HEAL Utah Annual Impact Report
- Gold listing on website and social media
- Gold listing at HEAL Utah facilities

SILVER (\$2,500+)

- One preferred table (or equivalent tickets) at each signature fundraising event
- VIP offerings at all applicable events
- Silver listing at all community and fundraising events
- Silver listing in HEAL Utah Annual Impact Report
- Silver listing on website and social media

BRONZE (\$1,000+)

- One standard table (or equivalent tickets) at each signature fundraising event
- VIP offerings at all applicable events
- Bronze listing at all community and fundraising events
- Bronze listing in HEAL Utah Annual Impact Report
- Bronze listing on website and social media

RECOGNITION EVENTS AND OPPORTUNITIES

From inspiring fundraising events to energizing community gatherings, HEAL Utah hosts numerous events throughout the state where your company will have the opportunity to showcase its commitment to the health and well-being of Utahns. Your partnership with HEAL Utah provides exciting ways for your employees to make a difference in our community. Each of the following events offers a unique way that your business will be recognized for your commitment to a healthy environment for families throughout Utah.

All of our annual sponsorship levels include recognition and engagement at the following events or activities.

SIGNATURE FUNDRAISING EVENTS

HEAL Utah hosts several major fundraising events with well-known speakers each year. These events are highly publicized in the community and raise critical funds that make our work possible. Our signature fundraising events are attended by over 750 people each year and publicized to many thousands throughout our region.

HEAL UTAH PODCAST

The HEAL Utah podcast features experts discussing a range of issues that are related to environmental advocacy in Utah, the nation, and around the world. The HEAL Utah podcast is listened to by over 6,000 people annually.

COMMUNITY AND CIVIC ENGAGEMENT EVENTS

HEAL Utah believes that everyone should have the opportunity to engage in meaningful civic and community affairs through our work. We work actively to promote public involvement by sponsoring regular activities that engage Utahns in the work of protecting the environment and the health of our communities. From legislative previews to summer parties and networking events, HEAL Utah's community and civic engagement opportunities are a great way to showcase your commitment to our community.

CHANGEMAKERS CIRCLE

Our Changemakers Circle is a chance to mingle with the HEAL staff, board, and engaged supporters in an intimate setting to talk about the challenges and successes of our campaigns. Changemakers Circle events and activities feature a unique opportunity for your business to intimately connect with the most committed and engaged supporters of our work.

Thank you!



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